

Deploying systembased technology for personalized spinal care

The future is now.

CORPORATE PRESENTATION

May 18, 2018

SAFE HARBOR

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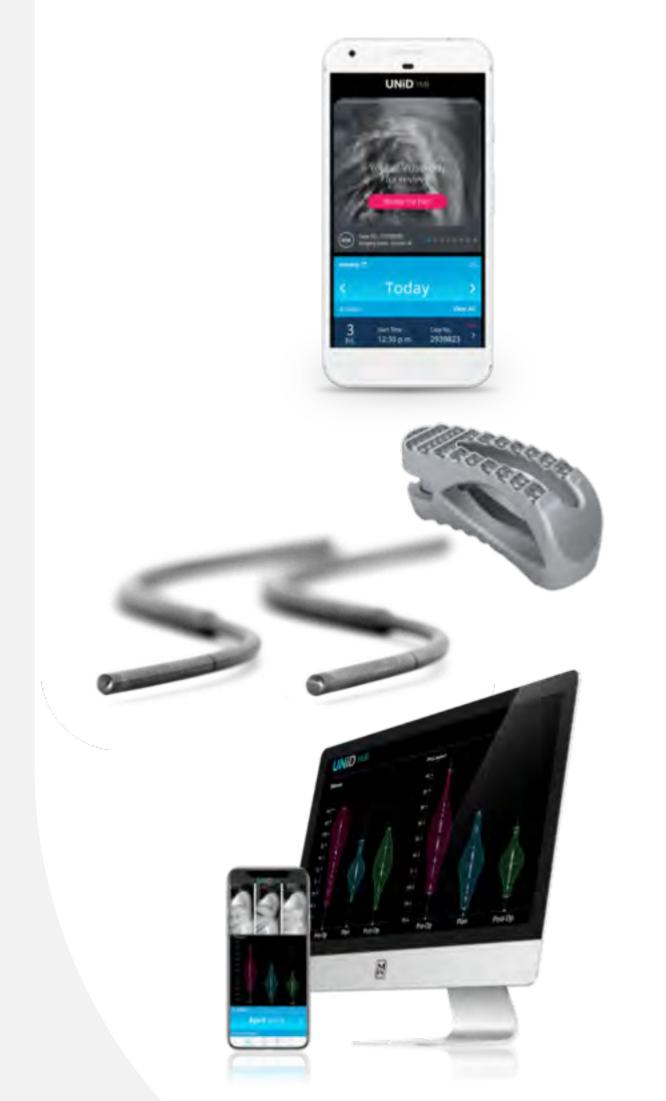
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A NEW ERA IN SPINE SURGERY

UNIDMASI

Adaptive Spine Intelligence is driven by science to improve patient outcomes and economics with a Lifetime Warranty.



Strategic PLANNING ACCURACY

Precision through
PERSONALIZATION

Iterative **PREDICTIVE ANALYTICS**



LEADERSHIP



Denys SOURNAC Founder, Chairman & CEO

Successful entrepreneur in the medical supply and orthopaedics industry with over 30 years' experience creating, building and managing companies.



Fabrice KILFIGER Chief Financial Officer

Over 25 years' experience in finance, including over 10 years heading the finance divisions of listed companies.





Pierre OLIVIER CEO, Medicrea USA

Over 25 years' experience in Marketing and Project Management, mainly in the United States, particularly in sales launches of new innovative products.





David RYAN **Chief Operating Officer**

Biomechanical Engineer with more than 11 years' experience in orthopedics. Former R&D Director, Scient'x (Alphatec Spine).





Joseph Walland EVP - Sales

Over 15 years' commercial leadership experience in spine, most recently with Stryker Spine.





Thomas MOSNIER Chief Scientific Officer

PhD with over 15 years' experience in spinal research beginning at the Biomechanics Laboratory of ENSAM





Richard Washburn **EVP - UNID ASI**

Over 20 years experience in new product development, operations, and medical device commercialization.





U.S. MARKET OPPORTUNITY

ANNUAL COMPLEX SPINE MARKET (3+ LEVELS)^{1,2}

116,000

ANNUAL COMPLEX SPINE CASES¹ \$3.48 B

\$2.47 B

\$30,000

AVG REVENUE PER COMPLEX

CASE

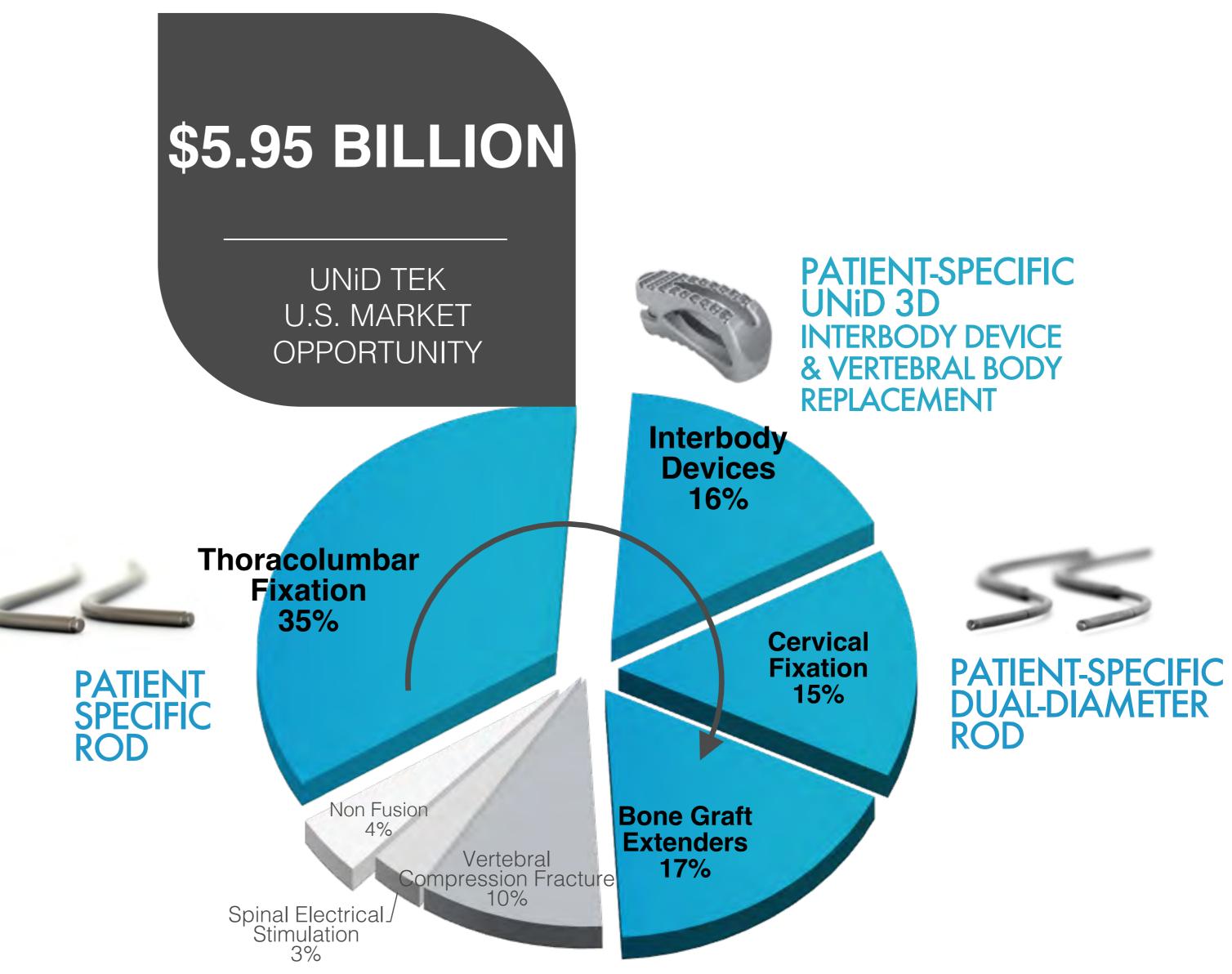
ANNUAL DEGEN MARKET (1-2 LEVELS) 1,3

221,000

ANNUAL

DEGEN CASES¹





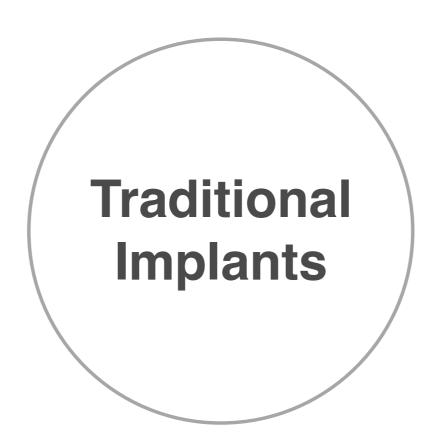


^{1.2015} Instrumented Thoracolumbar Procedures annually (409,100). 2013 Millennium Research Group, Inc., Table 87 "Thoracolumbar Fusions, by Indication."

^{2. \$30,000} per case. Medicrea estimated implant and BGE revenues per complex spine procedure.

^{3. \$11,200} per case. Medicrea estimated implant and BGE revenues per 1-2 level degen procedure.

CURRENT SPINE INDUSTRY: IMPLANT CENTRIC MODEL



Outdated Value Proposition

- Commoditization of implants
- Healthcare shift to value and patient outcomes
- High Cost of Sales and inventory requirements

Outdated Implant Solutions

- Rods must be bent manually during surgery
- Interbody selection via trial & error during surgery
- <10% of screws shipped and sterilized are implanted during surgery.</p>



CLINICAL ISSUES

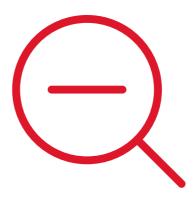
SAGITTAL MALALIGNMENT

Current treatment methods fail to achieve optimal sagittal alignment resulting in known issues in ASD, Pediatric Deformity and Degenerative spinal conditions.



% of patients who are sagittally malaligned post-op¹







14.9%

of manually bent rods fracture⁴ 13 mm

flattening seen in concave rods post-operatively³ 10x

increased risk of Adjacent Level Disease when $\Delta PI-LL \ge 10^{\circ 2}$



^{1.}Moal B, Schwab F, Ames CP, et al. Radiographic Outcomes of Adult Spinal Deformity Correction: A Critical Analysis of Variability and Failures Across Deformity Patterns. Spine Deform. 2014.

2.Rothenfluh DA, Mueller DA, et al. Pelvic incidence-lumbar lordosis mismatch predisposes to adjacent segment disease after lumbar spinal fusion. Eur Spine J (2015) 24:1251-1258

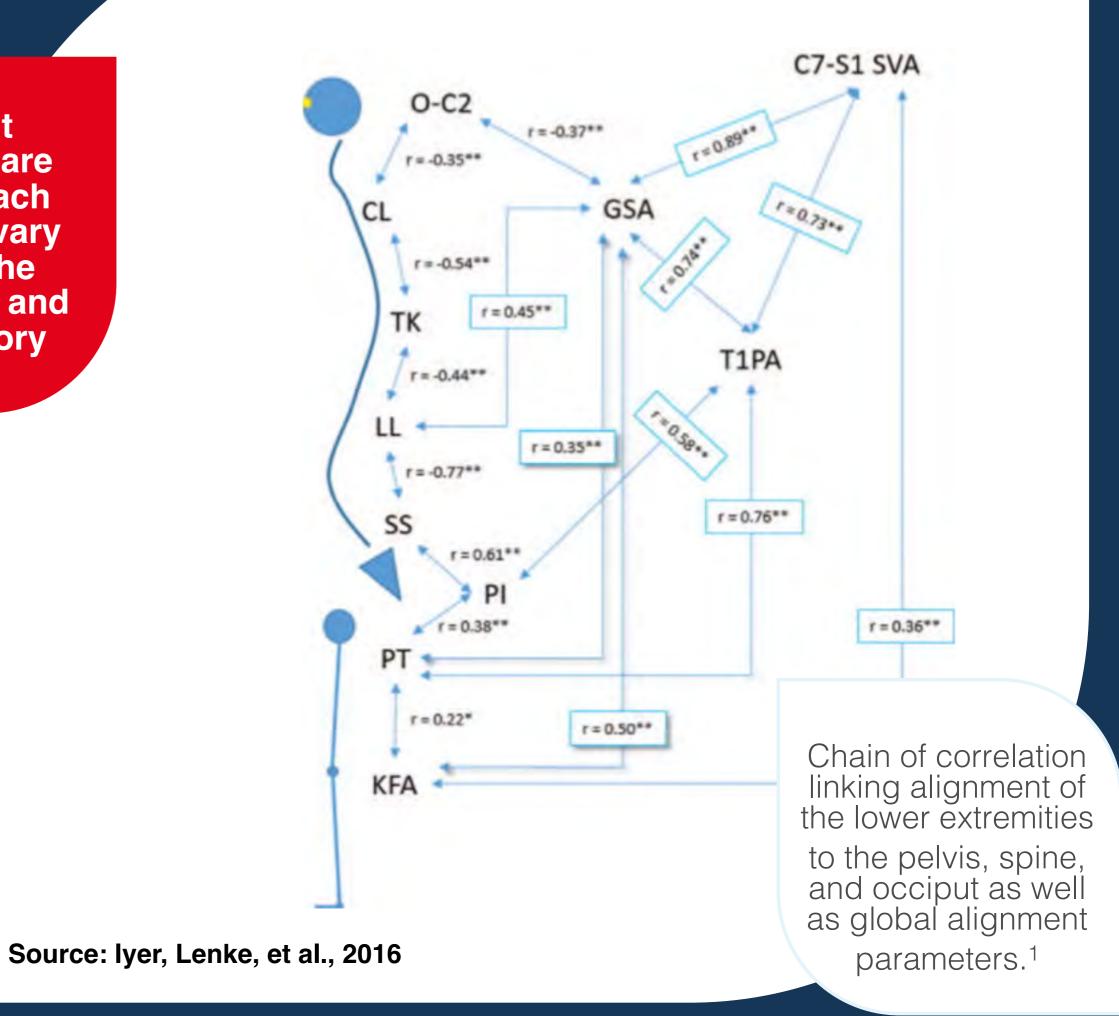
3. Cidambi KR, Glaser D, Doan J, Newton PO. Generation of a patient-specific model of normal sagittal alignment of the spine. Spine Deform 3(3):228-32, May 2015.

4. Hamilton DK, Buza JA, Passias PG, et al. The Fate of Adult Spinal Deformity (ASD) Patients Incurring Rod Fracture After Thoracolumbar Fusion. World Neurosurgery. 2017.

ALIGNMENT CONSIDERATIONS ARE COMPLEX

Compensatory mechanisms for sagittal malalignment Reduced thoracic kyphosis SPINE Retrolisthesis Hyperextension Pelvis backtilt **PELVIS** Knee flexion **LOWER LIMBS** Ankle extension Source: Barrey et al., 2011

Alignment parameters are unique to each patient and vary based on the patient's age and compensatory factors.¹



SERVICES EXTENDED THROUGHOUT PATIENT CARE PROCESS







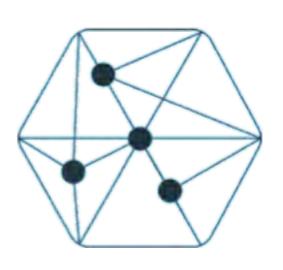
INTRA-OP SERVICES



POST-OP SERVICES



ASI PROCESSING



Imaging Analysis Case Simulation Personalized Implants

Intra-Op Confirmation Outcome Analytics Machine Learning

Predictive Modeling

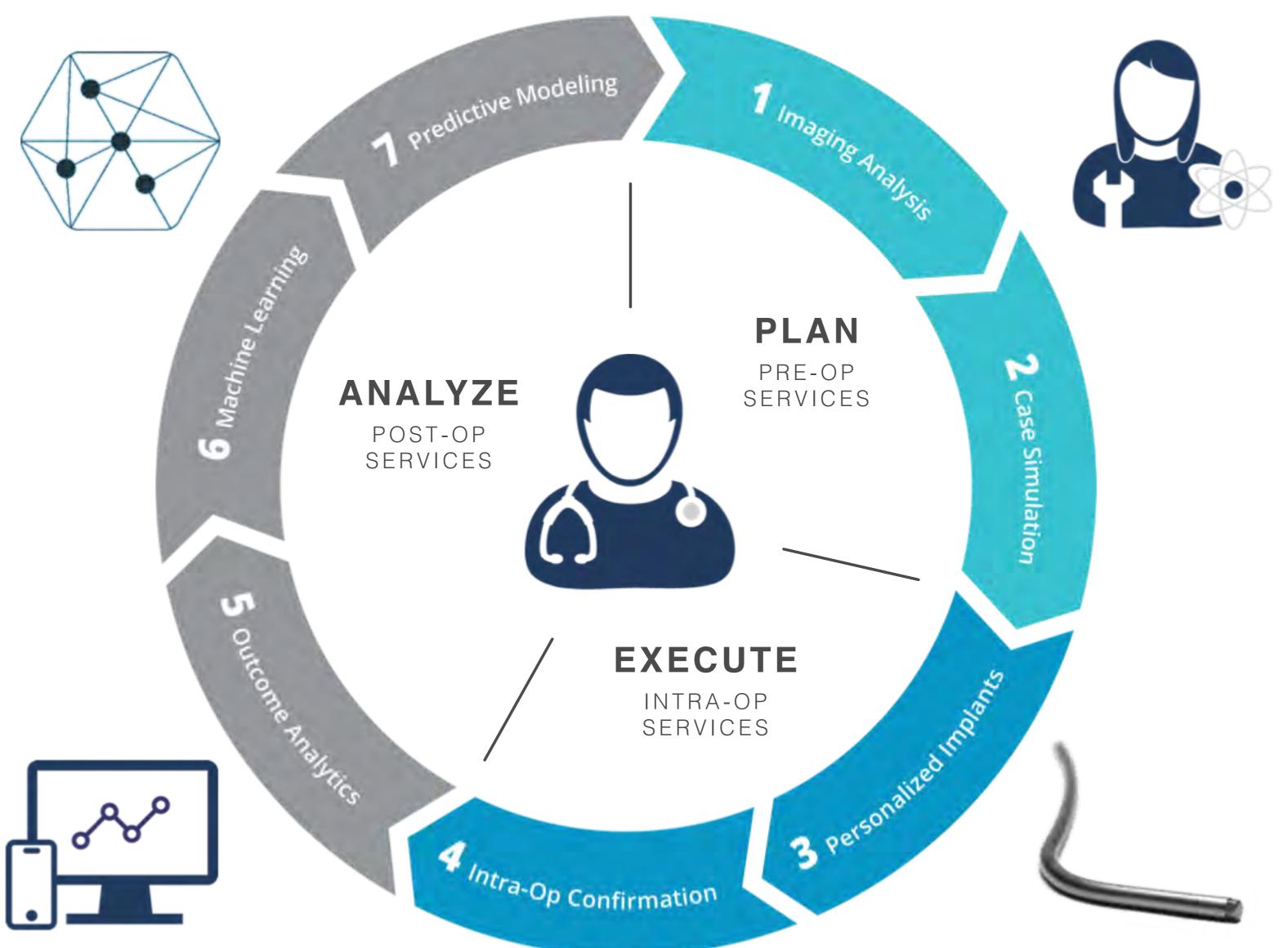
STRENGTHENS WITH EVERY PATIENT:

- Surgeon: Confidence in system
- LAB: Surgeon's preference profile
- ASI: Data for Machine Learning



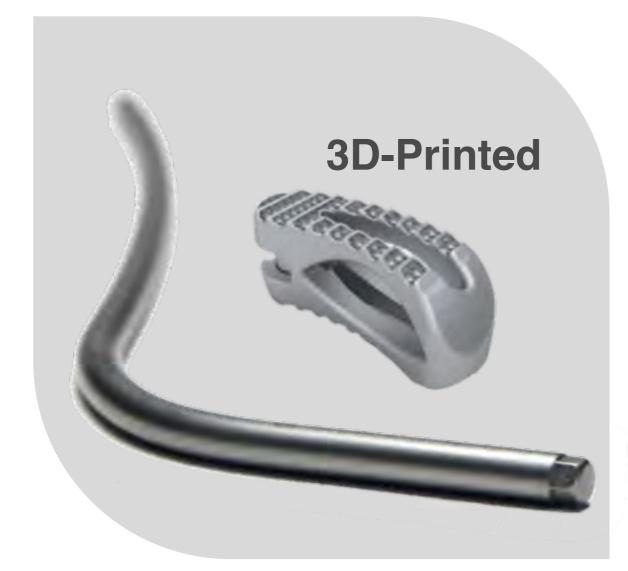
VIRTUOUS IMPROVEMENT PROCESS







COMPLETE PLATFORM





1st surgery September 2013

2,300+ surgeries worldwide

70+ surgeries / month





Biomedical Engineers

Simulate surgical strategies

Detailed outcome reporting.





User friendly

Data Vizualization

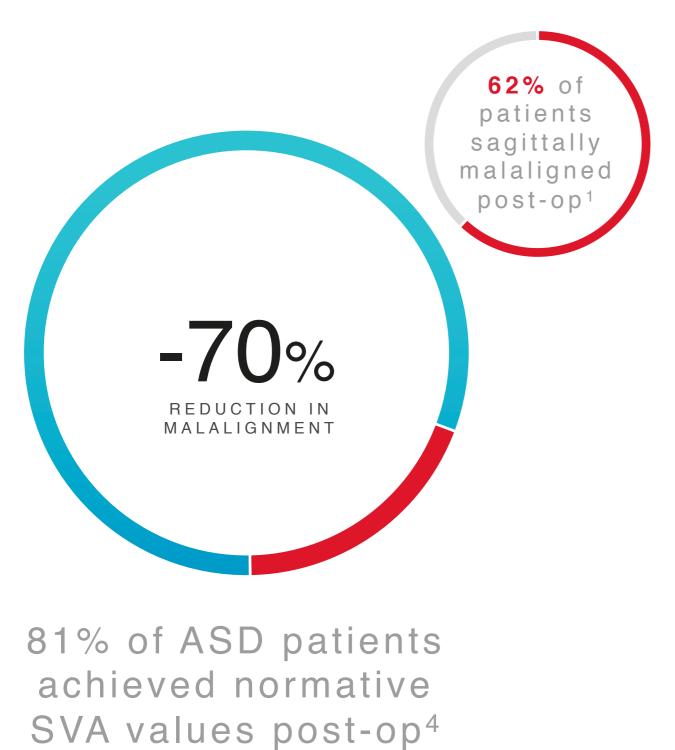
Predictive modeling

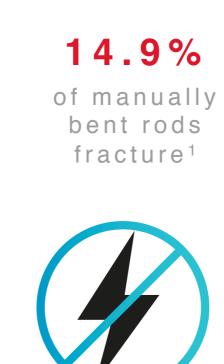


CLINICAL EXPERIENCE

IMPROVED RESULTS

Utilizing patient-specific rods designed and manufactured by Medicrea's UNID ASI technology solves known issues in ASD, Pediatric Deformity and Degenerative spinal conditions.









-85%







-75%





100%

of 1-3 Level Degen patients achieved PI-LL<10°4



^{1.}Refers to referenced clinical data in Slide 7 of deck

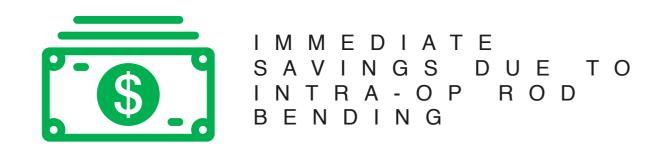
^{2.}V. Fiere, S. Fuentes, E. Burger, T. Raabe, P. Passias, et al. Patient-Specific Rods show a reduction in rod breakage incidence. Medicrea Whitepaper. October 2017.

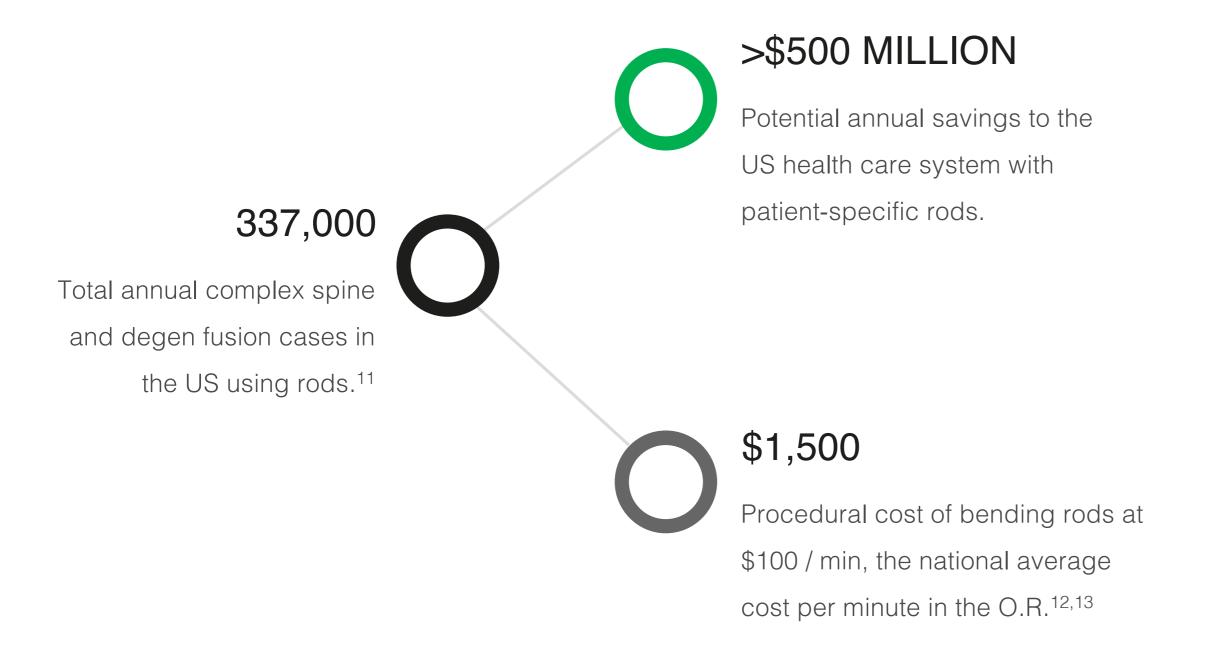
^{3.}A. King, A. Aminian, P. Alijanipour, et al. Analysis of pre-contoured Patient-Specific Rods in Adolescent Idiopathic Scoliosis using MATLAB - Does Rod Flattening Occur After Implantation? Abstract submitted for IMAST 2018.

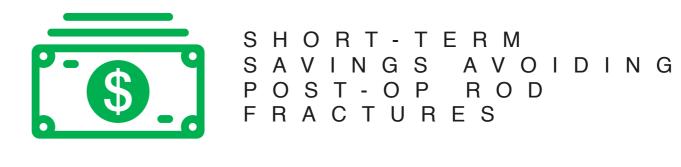
^{4.} Cameron Barton BA, Andriy Noshchenko PhD, Vikas Patel MD, Christopher Kleck MD, Evalina Burger MD. Early Experience and Initial Outcomes with Patient Specific Spine Rods for Adult Spinal Deformity (ASD). Orthopedics. 2016; 39(2):79-86.

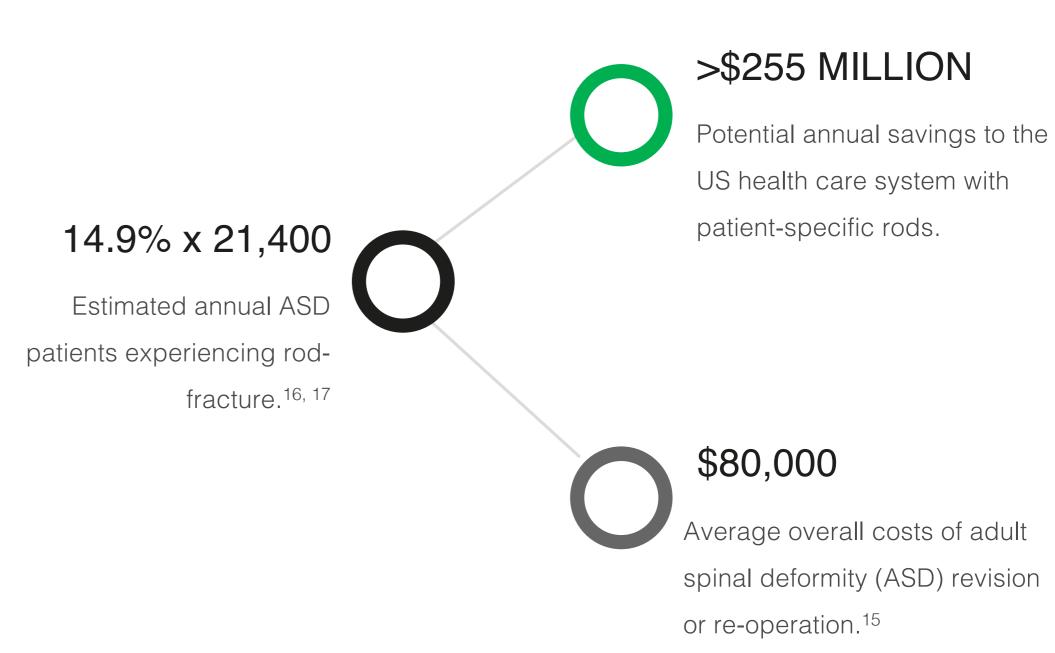
COST-SAVINGS

Substantial immediate, short and long-term efficiencies for all stake-holders with associated time reduction & outcome benefits











^{11. 116,000 + 221,000 (}slide 5). 2013 Millennium Research Group, Inc., Table 87 "Thoracolumbar Fusions, by Indication." 12. Range of \$22/min to \$133/min, across 100 hospitals in the U.S. Shippert RD. A Study of Time-Dependent Operating Room Fees. The American Journal of Cosmetic Surgery, 2005 Vol. 22, No. 1.

^{13.} Survey of U.S. Spinal Surgeons on Rod Bending Time. Medicrea Survey Results. 2015.

^{15.} McCarthy IM, Hostin RA, Ames CP, et al. Total hospital costs of surgical treatment for adult spinal deformity: an extended follow-up study. Spine J. 2014

^{16. 2018} Instrumented Adult Deformity Thoracolumbar Procedures annually (21,400). 2013 Millennium Research Group, Inc., "Table 98: Deformity Traditional Thoracolumbar Implant Procedures, by Demographic"

^{17.} Hamilton DK, Buza JA, Passias PG, et al. The Fate of Adult Spinal Deformity (ASD) Patients Incurring Rod Fracture After Thoracolumbar Fusion. World Neurosurgery. 2017.

GROWTH STRATEGY



COMMERCIAL

Increase presence with KOLs in strategic hospitals and centers



CLINICAL

Build body of evidence for UNiD ASI Adaptive Spine Intelligence





ORGANIZATIONAL

Hybrid model: direct & via distributor



GUARANTEE

Offer only **Lifetime Warranty** in Spine for UNiD TEK and required hardware



SCALABILITY MODEL

MORE SURGEONS
using UNiD platform
and rods.

CONVERTED SURGEONS

increasing procedural share of Medicrea hardware.

2

STICKINESS
via UNiD HUB and
LAB services

3

ENGAGE

UNID RODs

UNID IBDs

FULLY CONVERT

PEDICLE SCREWS

Least commoditized

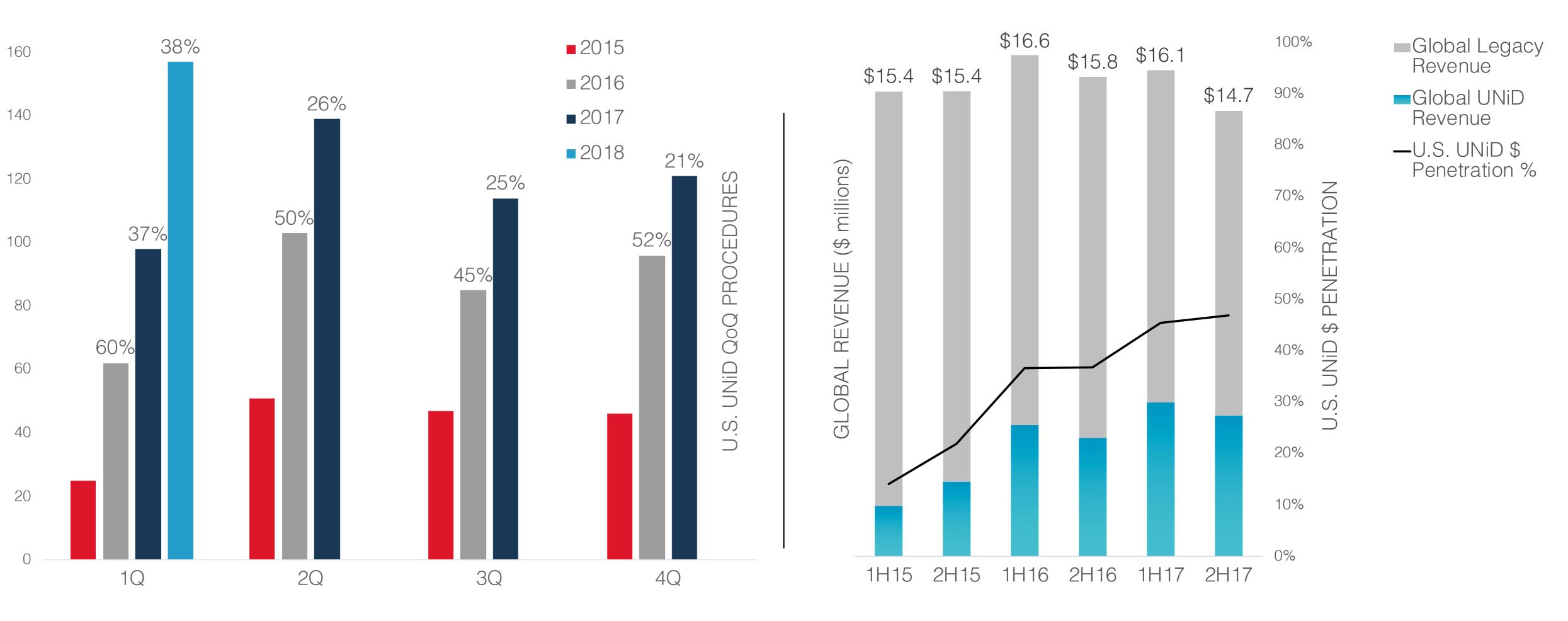
Low conversion sensitivity

Most commoditized

Higher conversion sensitivity



US PROCEDURAL GROWTH & GLOBAL REVENUE





INVESTMENT HIGHLIGHTS

Outcome-Centered

Patient specific implants drive optimal patient outcomes

NAME OF THE PERSON

Differentiated

Differentiated UNiD technology benefits all key stakeholders

Full Service

Innovative serviceoriented approach to complex spine



Experienced management team focused on commercial execution

First-to-Market

Significant global market opportunity with limited competition

Al-Based

Software platform and predictive modeling





in € millions	2017	2016	2015
Sales	27,147	29,375	27,757
Cost of sales	(7,315)	(6,941)	(5,954)
Gross margin	19,832	22,434	21,803
%	73%	76%	79%
Research & development costs	(2,016)	(1,064)	(984)
Sales commissions	(2,776)	(3,426)	(3,109)
Sales & marketing expenses	(15,241)	(16,165)	(13,218)
General and administrative expenses	(7,399)	(6,224)	(5,956)
Operating income before non-recurring expenses	(7,601)	(4,445)	(1,464)
Other operating income and expenses	(924)	(2,377)	(85)
Operating income before share-based payments	(8,525)	(6,822)	(1,549)
Share-based payments	(287)	(284)	(45)
Operating income after share-based payments	(8,812)	(7,106)	(1,594)
Cost of net financial debt	(2,249)	(1,085)	(329)
Other financial (expenses) / income	(171)	358	99
Income / (loss) before tax	(11,232)	(7,832)	(1,824)
Tax (charge) / income	504	263	308
Consolidated net income / (loss)	(10,727)	(7,569)	(1,516)
EBITDA	(2,128)	332	1,934



Balance Sheet

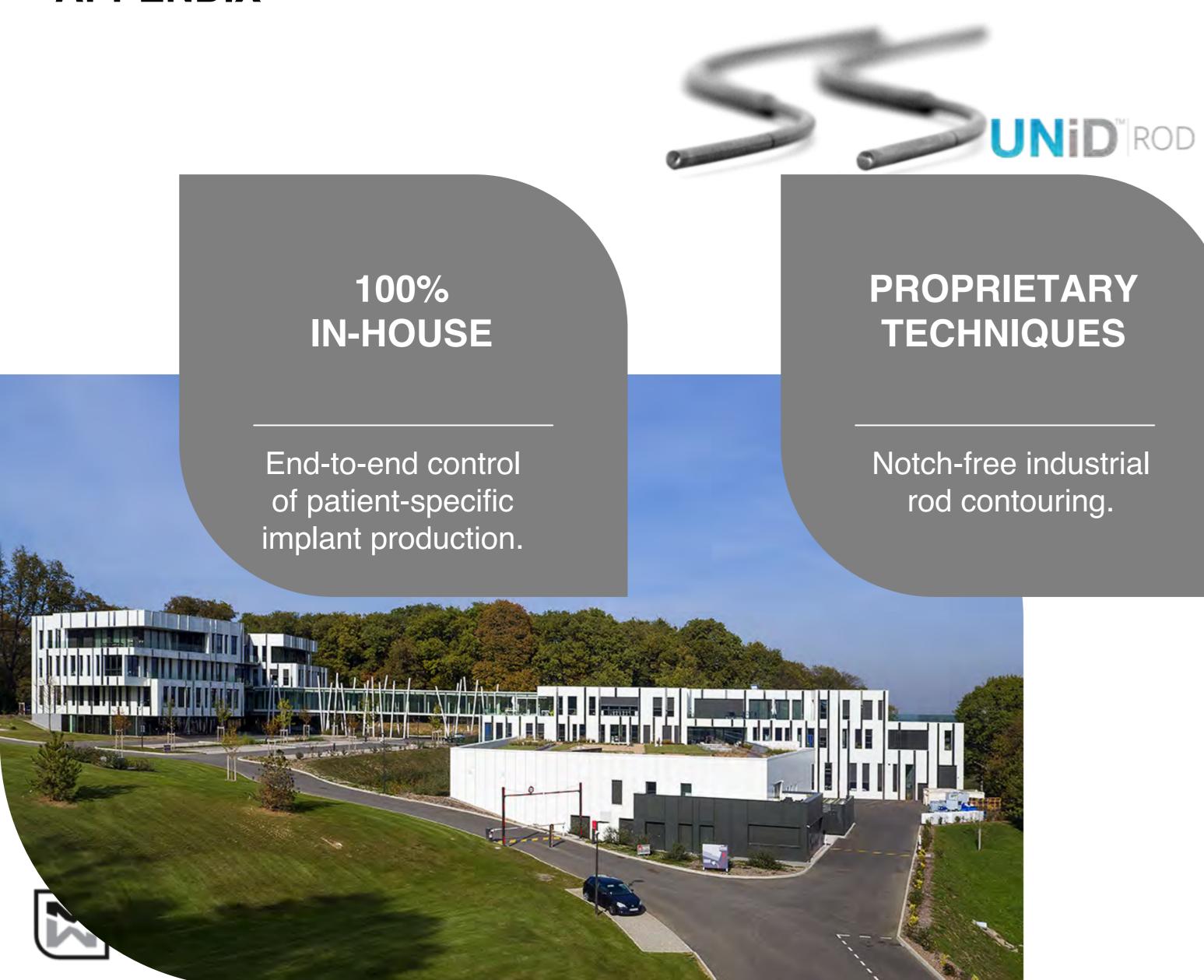
in € millions	2017	2016	2015
Goodwill	2,627	2,628	2,637
Intangible assets	7,883	6,071	4,901
Property, plant and equipment	10,772	10,099	7,013
Non-current financial assets	686	938	687
Deferred tax assets	1,185	1,046	697
Total non-current assets	23,153	20,782	15,935
Trade receivables	3,973	5,159	4,710
Inventories	9,813	8,726	7,019
Trade payables	(4,673)	(6,001)	(4,056)
Other receivables / payables	(334)	1,220	292
Working capital	8,779	9,104	7,965
in % of Sales	32%	31%	29%
Net equity	21,790	14,081	15,238
Convertible Bonds	13,458	12,508	
FINANCIAL INDEBTEDNESS	(4,116)	1,659	8,662
TOTAL CAPITAL EMPLOYED	31,132	28,248	23,900



CONSTITUENTS

		PATIENT	SURGEON	HOSPITAL	3 RD PARTY PAYER	MEDICREA
	IMPROVED OUTCOMES					
S	TIME SAVINGS					
	REDUCED COST					
BENEFIT	INTRA-OP CONFIRMATION					
m	OPTIMIZED INVENTORY					
	POSITIVE DIFFERENTIATION					
	PATIENT SELECTION					







3D-PRINTING MACHINE

Titanium interbody devices.